

KHUSHBU BHATI

Founder & CEO

Maxcode IT Solutions Private Limited

AI Entrepreneur | Technology Leader | SaaS Founder | Women in Tech Advocate | Digital Transformation Strategist

[LinkedIn](#)[Upwork](#)[Website](#)

Executive Summary

Khushbu Bhati is a technology entrepreneur with over 12 years of experience in software development, digital transformation, Artificial Intelligence, and business leadership. As the Founder and CEO of Maxcode IT Solutions, she has built one of Central India's growing technology companies, delivering innovative digital solutions to businesses across the globe.

Starting with a vision to make technology accessible for every business, she transformed a small startup into a trusted technology partner serving thousands of clients worldwide. Under her leadership, Maxcode has successfully delivered AI solutions, enterprise applications, eCommerce platforms, websites, mobile applications, and custom software for startups, SMEs, and enterprises.

Today, Khushbu is focused on the future of Artificial Intelligence by building AI-powered SaaS platforms that empower entrepreneurs and businesses to establish their digital presence with minimal technical knowledge.

Her journey reflects resilience, innovation, and a commitment to empowering businesses through technology while inspiring the next generation of women entrepreneurs.

At a Glance

12+

Years in Technology

50+

Technology Professionals

5K+

Clients Worldwide

10K+

Projects Delivered

Founder & CEO

Maxcode IT Solutions Pvt. Ltd.

AI & SaaS Product Innovator

National & International Award Winner

Digital Transformation Strategist

Clients Across Multiple Countries:

North America, Europe, Australia, the Middle East and Asia.

High Client Retention

Through Long-Term Relationships.

Professional Journey

Founder & CEO

Maxcode IT Solutions Private Limited



2014 – PRESENT

Founded Maxcode IT Solutions with the vision of helping businesses leverage technology for growth and innovation.

Over the years, she has transformed the company into a multidisciplinary technology organization specializing in:

- | | |
|-----------------------------------|--------------------------------|
| Artificial Intelligence Solutions | SaaS Product Development |
| Enterprise Software | Web Development |
| Mobile App Development | Shopify & E-commerce Solutions |
| Cloud-based Applications | Business Automation |

Today, Maxcode serves clients across multiple industries including healthcare, education, retail, manufacturing, logistics, finance, and professional services.

The company partners with startups, SMEs, and enterprises to develop intelligent digital solutions that improve productivity, customer engagement, and operational efficiency.

Training Officer

IIST, Indore

2009 – 2012

Before starting her entrepreneurial journey, Khushbu worked as a Training Officer where she designed industry-oriented training programs, mentored students, and collaborated with industry experts to bridge the gap between education and practical skills.

This experience laid the foundation for her leadership and mentoring philosophy.

Education

- | | |
|---|--|
| Bachelor of Engineering
Electrical & Electronics Engineering
IPS Academy, Indore | Master of Business Administration
Marketing
MIT |
|---|--|

Areas of Expertise



Artificial Intelligence

- Machine Learning
- Natural Language Processing
- Predictive Analytics
- AI Automation



Software & Development

- Custom Software Development
- Enterprise Applications
- Cloud Solutions
- Shopify & eCommerce
- Web Technologies
- Mobile Applications



Business & Strategy

- Business Process Automation
- Digital Transformation Consulting
- Product Strategy
- Team Leadership
- Business Development

Leadership Philosophy

Khushbu believes technology should simplify lives, accelerate business growth, and create opportunities for everyone. She leads with a people-first approach, encouraging innovation, collaboration, continuous learning, and customer success.



Innovation



Collaboration



Continuous Learning



Customer Success

Vision & Innovation

Artificial Intelligence is transforming the way businesses operate.

Recognizing this shift early, Khushbu expanded her focus beyond software services to building scalable AI-powered products that help businesses grow faster.

Her current focus includes developing innovative SaaS platforms that simplify website creation, branding, digital marketing, and business automation using Artificial Intelligence.

She believes AI should not be limited to large enterprises but should be affordable and accessible to startups, small businesses, women entrepreneurs, students, and professionals.

Mission

To democratize Artificial Intelligence by creating simple, intelligent, and affordable digital solutions that empower businesses worldwide.

Vision

To build globally recognized AI platforms that help millions of entrepreneurs establish and grow their businesses through technology.

Awards & Recognition

Khushbu has received multiple recognitions for her contributions to technology and entrepreneurship.

1 — Madhya Pradesh Women Leaders Award – 2023

Recognized for outstanding contribution to technology, entrepreneurship, and women leadership.



2 — International Women Entrepreneur Award – 2024

Honored among leading women entrepreneurs in the Information Technology sector by Great Companies.



3 — Visionary Woman CEO – 2024

Recognized by Business Connect India for leadership, innovation, and contribution to the technology industry.



4 — Invited as Speaker and Chief Guest at educational and industry events – 2025

Invited to deliver keynote sessions and serve as Chief Guest at educational institutions and industry events, sharing expertise in AI, technology, entrepreneurship, digital innovation, and business leadership.



5 — Podcast Guest Speaker – 2026

Recognized as an industry expert and invited to discuss technology, entrepreneurship, and digital innovation in a Podcast Episode by IPS tech club.



6 — Madhya Pradesh Icon Award – 2026

Honored for driving innovation in technology, building impactful ventures, and inspiring the next generation of women leaders by RNSS.



Media Recognition

Khushbu has been featured in leading media outlets for her contributions to the technology industry and her role in empowering businesses through digital innovation.

Featured by Business Connect India

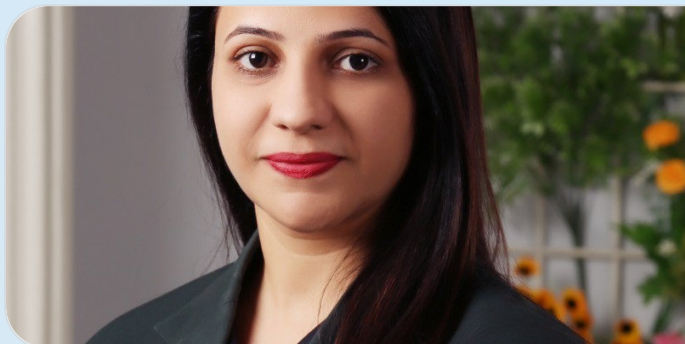


Business Connect Magazine

Khushbu Bhati – Evolving The Concept Of A Woman CEO!

Khushbu Bhati started Maxcode more than a decade ago. She envisioned transforming this traditional IT solutions provider into a diversified compan...

Featured by Great Companies



Great Companies

Khushbu Bhati : Winner of the 2024 Great Companies International...

Maxcode IT Solutions Pvt. Ltd. is a service-based IT company with over 14 years of experience, specializing in delivering cutting-edge solut

Recognized Across Multiple Leadership Platforms



World Women Leadership Congress & Awards®

World Women Leadership Congress & Awards®

The WORLD WOMEN LEADERSHIP CONGRESS (WWLC) will honor the strategic and influential role of various Women leaders in the development of the modern economy, technology, and administrative methodologies that promotes the...

Newspaper Coverage



Community & Mentorship

Beyond business, Khushbu is deeply committed to mentoring aspiring entrepreneurs, especially women in technology.

She actively supports skill development initiatives, startup ecosystems, and programs that encourage young professionals to pursue careers in technology and innovation.

Vision for the Future

Khushbu envisions building a global AI-powered ecosystem that enables businesses of all sizes to compete in the digital economy. Her focus is on creating intelligent SaaS platforms that reduce technical barriers and accelerate digital transformation worldwide.

Core Values

Innovation

Integrity

Excellence

Empowerment

Customer-Centricity

Social Responsibility

Khushbu's journey serves as a beacon to women aspiring in the IT industry not only across the state but also across the world.

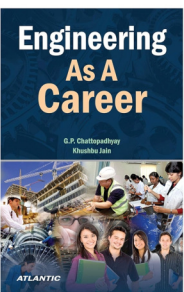
Khushbu as a CEO has led Maxcode to grow as a testament to the power of diversity, and she is committed to inspiring and empowering other women to pursue their dreams with a vision of growth in the ever-evolving world of IT.

Notable Milestone

The IT industry has historically been a male-dominated business, and in Madhya Pradesh, it's no different. However, now there's a wave of women shattering these stereotypes. Khushbu is one of them. Over the past 12 years, Khushbu has built her company from the ground up, defying expectations and achieving a level of success that many can't even think about.

Published Work

The Early-Year Developments by Khushbu In the early years of her professional life, Khushbu contributed to the book “Engineering: As A Career”. Although it was at the very early age of her career, the vision to write and publish this book was to inspire young women towards this field that was initially only considered for men. Khushbu believes everyone from the rural and urban worlds should have an equal understanding of how the world is changing and how they can begin their career.



Amazon.in

Engineering: As A Career

Engineering can be defined as the science, skill, and profession of acquiring and applying scientific, and practical knowledge, in order to design and also build...

Message from Khushbu Bhati

Technology has the power to transform lives, create opportunities, and solve real-world problems.

My entrepreneurial journey has taught me that success is not determined by where you begin but by your willingness to keep learning, adapting, and moving forward.

I believe every entrepreneur deserves access to powerful technology, regardless of their size or background. Through innovation, Artificial Intelligence, and continuous learning, we can create a future where businesses grow faster, ideas become reality, and opportunities become limitless.

My mission is to inspire people to dream bigger, embrace technology, and build solutions that make a meaningful difference.

Together, let's create the future.